



SITKI KOVALI

CONTACT

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SKILLS :

Wordpress
HTML
HTML5
HTML/CSS/Javascript
CSS3
C#
.net
php
mysql
Adobe Creative Suit
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adpbe XD
Adobe Premiere Pro
Adobe Dreamweaver
Adobe After Effect
Joomla
Apache
DNS Management
Centos
Ubuntu
Microsoft Office
XML
Java
Amazon Web Services
Google Analytics
Google Adwords
Google Suit
Google Console
Google Cloud Platform
Google API

Education

Aptech Education (Software Development Engineer)

Oct, 2003 - Jul, 2005

During the Aptech Education process, I participated in various seminars developed for us to have an academic career and completed my education in the best way and achieved success by making online library software.

EMPLOYMENT HISTORY

Innate® Owner - Web Developer - Web Designer and Graphic Designer

November 2021 -

I met the demands of new customers by making improvements in UI / UX design issues and web software. I increased its awareness by working on digital media and seo in the internet environment, as a national television channel could not grow before by growing. I wrote new modules for the infrastructure of the television channel using wordpress with rearrangements. I made the SEO arrangement of the fashion magazine company so that it would be among the well-known magazines in Turkey, and increased the readability of the magazine and brought it to the top. I am currently running projects for multinational and local organizations.

Pet Anaokulu® Wordpress Developer – Digital designer – Graphic Designer

October 2012–May 2022

I did advertising work to increase the awareness of the company. By taking innovative steps on digital and printed advertising, I attracted the attention of customers with marginal designs. I transformed the number of customers, which was low at first, into an institution that can serve 40 customers per day within a year. I turned the dog nursery into an institution that provides 2nd service in my country but is ranked 1st. With the awareness of the brand, I made designs for various organizations and provided them with the same services and carried them forward in software and design. By making model software for a modeling agency, I increased the awareness of the competitions in the digital environment.

SKILLS :

SEO Specialist
Computer Networking
Digital Medya
Instagram
Able to manage and implement
Social Media campaigns
Facebook Ads Manager
Facebook Marketing
Facebook Pixel
Semrush
Figma
cPanel
Plesk
DirectAdmin
Mysql
Web Server
Exim

HOBBIES:

Commercials, Movies, Cooking,
Dog Training, Sitting In The Park
Drinking Coffee, Listening To
Music, Dance (Salsa(Technical)),
Bachata, Kizomba, Tango

EMPLOYMENT HISTORY

Rapidos Advertising Agency - Web Designer and Graphic Designer

November 2011 – April 2012

I received a certificate of appreciation for the work done while increasing the sales rate with the ticket design I made for the Ministry of European Union. By working on organic search, I took the first steps to increase the organic power of the sites and increased the click-through rates by putting them into effect.

SK Design Art Joomla Developer – Graphic Designer – Video Editor

October 2009–November 2012

By increasing the productivity of Joomla Turkey, I provided convenience by writing components and modules for all users. As a result, I increased the use of the software and increased the use of new audiences. During this period, I made it possible to receive offers from overseas countries with automatic promotional CDs and promotional activities with visual effects.

HEAT Advertising and Promotion Agency - Advertising Manager

May 2008 – October 2009

Since it is a newly established institution, I made the necessary studies to find new customers and ensured that it reached 275 active customers in the first 6 months.

Sayka® - Joomla Developer – Graphic Designer – Video Editor

March 2007– May 2008

Since it is a newly established institution, I did the necessary studies to find new customers. I developed software for the Ministry of Health and the Ministry of Sports and facilitated their operation. I provided a 43% increase by supporting the country to increase its potential by making visual designs for Health Tourism.